

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRDC

Date:

5/11/14

I, Mike Evenden - authorized representative

being/on behalf of: Rep. Evenden

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		No order			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cable for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16 [Signature]
Date Signature

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>[Signature]</u>	<u>John Hommel</u>	<u>General Manager</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25280119

9/17

Contract # 25280119

CPE: 297317/5340

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/1/2016 at 5:36 PM

Flight: 9/13/16 - 9/19/16

Advertiser: Roy Cooper for Governor

Product: candidate

Agency Order #: 5357383

Buyer: Furman, Mike
Salesperson: JACKI BRUCE
214-525-2810

Version: Original Order

Station: WRDC

Market: Raleigh-Durham

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: 214-525-2810

Total \$: \$1,160.00

Total Spots: 23

Total CPP: \$34.52

Total GRP: 33.6

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
1	Tu-F-M 10a-11a		Judge Karen/Judge Faith	\$25.00	1.1	30	1		1	\$25.00	\$22.73	1.1
LUR												
2	Tu-F-M 11a-12n		America's Court/Corrupt Crimes	\$35.00	1.1	30	1		1	\$35.00	\$31.82	1.1
LUR												
3	Tu-F-M 12n-1p		TMZ Live	\$40.00	1.0	30	2		2	\$80.00	\$40.00	2.0
LUR												
4	Tu-F-M 1p-2p		The Real	\$35.00	1.0	30	2		2	\$70.00	\$35.00	2.0
LUR												
5	Tu-F-M 4p-5p		Divorce Court	\$40.00	1.7	30	2		2	\$80.00	\$23.53	3.4
LUR												
6	Tu-F-M 5p-6p		Judge Mathis	\$40.00	1.6	30	2		2	\$80.00	\$25.00	3.2
LUR												
7	Su 6p-7p		Anger Management	\$20.00	0.6	30	1		1	\$20.00	\$33.33	0.6
LUR												
8	Tu-F-M 6p-6:30p		People's Court	\$90.00	2.6	30	2		2	\$180.00	\$34.62	5.2
LUR												
9	Tu-F-M 6:30p-7p		People's Court	\$90.00	2.6	30	2		2	\$180.00	\$34.62	5.2
LUR												
10	Tu-F-M 7p-7:30p		House of Payne	\$75.00	1.7	30	2		2	\$150.00	\$44.12	3.4
LUR												
11	Tu-F-M 7:30p-8p		House of Payne	\$75.00	1.7	30	2		2	\$150.00	\$44.12	3.4
LUR												
12	Tu-F-M 10p-10:30p		Two Broke Girls	\$25.00	0.8	30	2		2	\$50.00	\$31.25	1.6
LUR												
13	Tu-F-M 10:30p-11p		Two Broke Girls	\$30.00	0.7	30	2		2	\$60.00	\$42.86	1.4
LUR												
TOTALS: 23									23	\$1,160.00	\$34.52	33.6



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25280119	Changes as of: 9/1/2016 at 5:36 PM	Version: Original Order	Total \$: \$1,160.00
CPE: 297/317/5340	Flight: 9/13/16 - 9/19/16	Station: WRDC	Total Spots: 23
Agency: GMMB	Advertiser: Roy Cooper for Governor	Market: Raleigh-Durham	Total CPP: \$34.52
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: WASHINGTON	Total GRP: 33.6
Agency Order #: 5357383	Buyer: Furman, Mike	Primary Demo: Adults 35+	Separation:
Salesperson: JACKI BRUCE	214-525-2810	Con Type: POLITICAL/VOTE	
		Assistant: JACKI BRUCE	
		214-525-2810	

Special Instructions	
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Date/Time	Added by	Comment
09/01/16 5:37 PM	JACKI BRUCE	Separation: 30

Competitive Information	
Market Budget:	\$58,000
WRDC Share:	2%
Comment:	
WFL: 3%	
WNCN: 12%	
WRAL: 26%	
WRAZ: 9%	
WTVB: 48%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$1,160.00	\$34.52	33.6
Total	100%	23	\$1,160.00	\$34.52	33.6

Monthly Summary		
Month	Spots	Dollars
2016-Sep	23	\$1,160.00
Total	23	\$1,160.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/2/16 8:50 AM					\$0
New	9/1/16 5:36 PM	JACKI BRUCE	New	23		\$1,160.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRDC Raleigh
3012 Highwoods Blvd, Ste 101
Raleigh, NC 27604

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2622408

Schedule Dates 09/13/16-09/18/16
Advertiser Roy Cooper for Governor-D (110331)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 297/317/5340 (859349)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike, Furman,
Phone/Fax /
CPE 297/317/5340
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
JACKI BRUCE

Date Entered 09/07/16
Last Modified 09/07/16
Entered By Anshelica Miles
CO-OP
Headline # ECR25280119
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$174.00
Net Total \$986.00
Sales Tax

Raleigh (WRDC)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 23
Rate \$1,160.00
\$1,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/16/16	4	:30	10A- 11A (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Raleigh (WRDC)	Judge Karen/Judge Faith LUR	9/7/16
2.0	Normal Line / SPOT (2)	09/13/16-09/16/16	4	:30	11A- 12P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	Raleigh (WRDC)	America's Court/Corrupt Times LUR	9/7/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	4	:30	12P- 1PM Live	2		X	X	X	X			2	\$40.00	\$80.00	Raleigh (WRDC)	TMZ Live LUR	9/7/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	4	:30	1P- The Real	2		X	X	X	X			2	\$35.00	\$70.00	Raleigh (WRDC)	The Real LUR	9/7/16
5.0	Normal Line / SPOT (5)	09/13/16-09/16/16	4	:30	Onlt- [P]Divorce Court(Tu We Th Fr), [P]Divorce Court 2(Tu We Th Fr)	2		X	X	X	X			2	\$40.00	\$80.00	Raleigh (WRDC)	Divorce Court LUR	9/7/16
6.0	Normal Line / SPOT (6)	09/13/16-09/16/16	4	:30	5P- Judge Mathis	2		X	X	X	X			2	\$40.00	\$80.00	Raleigh (WRDC)	Judge Mathis LUR	9/7/16
7.0	Normal Line / SPOT (7)	09/18/16-09/18/16	4	:30	6P- Anger Management	1						X		1	\$20.00	\$20.00	Raleigh (WRDC)	Anger Management LUR	9/7/16
8.0	Normal Line / SPOT (8)	09/13/16-09/16/16	4	:30	6P- Peoples Court	2		X	X	X	X			2	\$90.00	\$180.00	Raleigh (WRDC)	Peoples Court LUR	9/7/16
9.0	Normal Line / SPOT (9)	09/13/16-09/16/16	4	:30	6:30P- Peoples Court	2		X	X	X	X			2	\$90.00	\$180.00	Raleigh (WRDC)	Peoples Court LUR	9/7/16
10.0	Normal Line / SPOT (10)	09/13/16-09/16/16	4	:30	7P- House of Payne	2		X	X	X	X			2	\$75.00	\$150.00	Raleigh (WRDC)	House of Payne LUR	9/7/16
11.0	Normal Line / SPOT (11)	09/13/16-09/16/16	4	:30	7:30P- House of Payne 2	2		X	X	X	X			2	\$75.00	\$150.00	Raleigh (WRDC)	House of Payne LUR	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRDC Raleigh
3012 Highlands Blvd, Ste 101
Raleigh, NC 27604

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

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Brand 297/317/5340 (859349)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 297/317/5340
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
JACKI BRUCE

Date Entered 09/07/16
Last Modified 09/07/16
Entered By Anshailica Miles
CO-OP No
Headline # ECR25280119
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$174.00
Net Total \$986.00
Sales Tax

By Broadcast Month	Spots	Rate
Sep. 2016	23	\$1,160.00
Grand Total:	23	\$1,160.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	09/13/16-09/16/16	4	:30	10P- Two Broke Girls	2		X	X	X	X			2	\$25.00	\$50.00	Raleigh (WRDC)	Two Broke Girls LUR	9/7/16
13.0	Normal Line / SPOT (13)	09/13/16-09/16/16	4	:30	10:30P- Two Broke Girls 2	2		X	X	X	X			2	\$30.00	\$60.00	Raleigh (WRDC)	Two Broke Girls LUR	9/7/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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